



# REIMAGINING WORK

with Think Productive

YOUR PEOPLE WILL SHINE.

YOUR ORGANIZATION WILL THRIVE.





# THE UNIVERSAL PROBLEM

CONSTANT DEMANDS, FRAGMENTED ATTENTION,

PRESSURES ON WELLBEING.

INFORMATION OVERLOAD, ENDLESS MEETINGS,

EMAILS AND INTERRUPTIONS.

ALL OF THIS SET AGAINST A RAPIDLY CHANGING

DIGITAL WORLD.

## SO WHAT CAN YOU DO ABOUT IT?

Equip your people with the skills to navigate and to reimagine the changing work landscape.

Long-term overwhelm, burn-out, and disengagement are not sustainable. If your talent does not feel valued or inspired to grow, many will vote with their feet, putting even more pressure on everyone.

Making space for the learning brings back the creativity, the innovation, the openness to opportunity and the motivation to shine.

And it shows your people that you see a bright future together.

## WE CAN HELP

By investing in the human skills needed to thrive and lead in any scenario, your people and your organization will develop an **indisputable competitive edge** and a **virtuous circle of employee engagement**.

There are many training partners out there who can help you do this.

But if you're looking for a learning partner who will equip your people with the **tools, strategies** and **confidence** to transform work for the better, and who do it with genuine **passion** (because they know it works) you've come to the right place.



LET'S REIMAGINE WORK TOGETHER



# IMPROVE EMPLOYEE ENGAGEMENT

Employee engagement consistently impacts company performance, no matter the industry, location or size of company.

The numbers speak for themselves.

Investing in a great workplace, where your people are doing their best work, fully engaged and feeling like they are contributing to the success of the company, will drive better results for your organization's productivity and its bottom line.

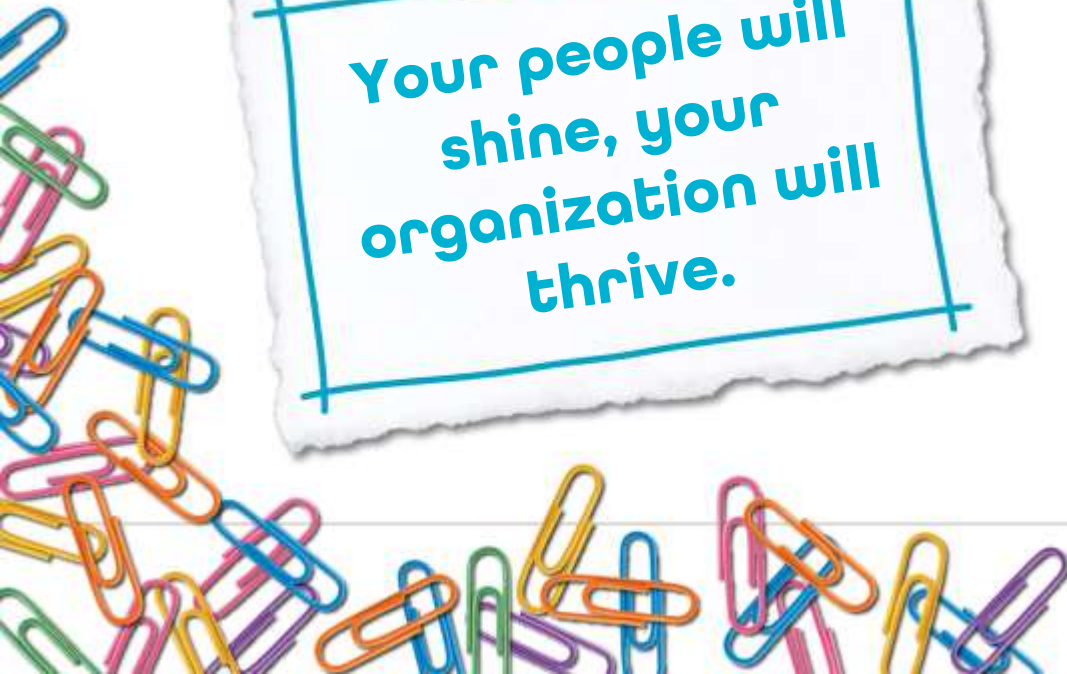
We get that pressure on budgets and the stress of just keeping up with the day-to-day chaos, can make it easy to put learning and culture-building on the side-lines.

But no one should put professional growth, workplace wellbeing or culture in the corner.

Investing in your people shows them you see a bright future together. Making space for the learning is win-win.



**Your people will shine, your organization will thrive.**



\*Gallup's 2020 Q12 Meta-Analysis of 2.7 million employees showed that companies with highly engaged employees experience:



# YOU'RE IN SAFE HANDS

## WHY TRUST THINK PRODUCTIVE WITH THIS IMPORTANT WORK?

- ▶ **WE HAVE A LONG, ESTABLISHED TRACK RECORD OF DELIVERY.** We've been transforming work since 2009 and we're on a mission to become a global learning & personal development icon by 2050.
- ▶ **WE'RE THE HOME OF THE PRODUCTIVITY NINJA®.** Founded by Graham Allcott, best-selling author. Our team of experts have written books on everything from productivity and meetings, to nutrition and struggle and kindness in leadership.
- ▶ **TRUSTED.** Our client list is a who's who of amazing companies, and we can help you be more like them.
- ▶ **GLOBAL.** We understand work and cultures around the world because we have experts globally on the ground, upskilling your people and diverse multi-lingual teams, wherever they happen to be based.
- ▶ **INNOVATIVE.** We've had a 4 day week since 2011. We lead with trust & kindness. We remind our people that they're "human, not superhero". When you work with us, you'll be rubbing shoulders with the future of work!

# WHY YOUR PEOPLE WILL PAY ATTENTION

## OUR WORKSHOPS ARE:

### HIGHLY PRACTICAL:

- Fun, lively, interactive & thought-provoking
- Immediate impact, working practically on the day
- Blended learning approach to make the new habits stick

### BEHAVIOURAL:

- We understand psychology – not just technology – is critical for creating new sticky habits
- Our methodology encourages self-awareness
- Generating real appetite & excitement for mindset change

### LED BY EXPERTS:

- Inspirational & memorable subject-matter experts
- Providing human, tactical, real-life approaches
- Acknowledging the realities & challenges of working in today's world

**WE BRING THE WOW  
FACTOR TO YOUR  
EVENTS & LEARNING  
PROGRAMMES!**



**SINCE 2009, WE'VE HELPED  
OVER**

**350,000**

**PEOPLE ACROSS THE WORLD,  
IN MULTIPLE LANGUAGES  
(SPANNING EVERY INDUSTRY  
IMAGINABLE), TO DO THEIR  
BEST WORK.**

# OUR CLIENTS GET IT

HERE ARE JUST A FEW OF THE HUNDREDS OF LOYAL, FORWARD-THINKING ORGANIZATIONS WE WORK WITH...

THESE PROGRESSIVE ORGANIZATIONS  
KEEP COMING BACK FOR MORE  
BECAUSE THEY'VE SEEN THE DIFFERENCE  
OUR WORK MAKES



# OUR IMPACT: **IN A NUTSHELL**



**Optimistic**

Helped me sort my thoughts and anxieties

**Hopeful**

Renewed mindset and focus

A lightbulb moment

Feel more organized

**Calmer**

**Life-changing**

**Motivated**

Much more satisfying work life

Much more confident about getting back on track

**Energized**

First time ever I've finished to go on holiday without working late or a minor meltdown

Motivated and inspired to change habits

I've changed how I work and already feel more in control

Light at the end of the tunnel

I am on top of my game and I am loving it

**Refreshed**

It is empowering to feel free from useless emails

**Empowered**

**I feel lighter**

More productive & strategic in my working world

Less overwhelmed



# OUR IMPACT: THE BIGGER PICTURE



By making space for what matters, your people will shine  
And your organization will thrive



## THE PEOPLE CASE

### RECLAIMED BRILLIANCE FROM IMPROVED:

- Clarity & control
- Focus
- Ability to deflect distraction
- Space for deep work
- Openness to opportunity & innovation
- Empowered to think strategically
- Management skills

### WELLBEING BOOST FROM:

- Less stress & overwhelm
- Team culture of trust, strengths & problem-solving
- More sustainable work/life balance
- Improved motivation, energy & optimism
- Growth in confidence & sense of purpose



## THE BUSINESS CASE

### REDUCED TURNOVER & RECRUITMENT COSTS FROM:

- ✓ Improved employee engagement
- ✓ Better employee retention
- ✓ More likely to recommend workplace

### PRODUCTIVITY GAINS (SAVINGS) FROM:

- ✓ Less reactivity & distraction
- ✓ Less staff turnover disruption
- ✓ Less work-related stress & sick leave

### VALUE CREATION & GROWTH FROM:

- ✓ Creativity and high-performing teams
- ✓ Increased innovation & impact-thinking
- ✓ Alignment to strategic vision
- ✓ Better decision-making
- ✓ Higher customer satisfaction



# OUR IMPACT: DON'T JUST TAKE OUR WORD FOR IT

“  
My whole team loved it. Been thinking about nothing else for the last 48 hours!  
Amazing.  
GLOBAL HEAD OF MARKETING, HSBC  
”

“  
A liberating and productive workshop! A must-have for any workforce.  
MARKETING DIRECTOR, NBC UNIVERSAL  
”

“  
An eye-opener and a great framework for managing the pressures of life.  
SENIOR IT L&T CONSULTANT, UNIVERSITY OF BRISTOL  
”

“  
It was well-thought-out, practical and the best use of my time I have had in a training session in years.  
SENIOR MANAGER, EBAY  
”

“  
It was 5 years ago when I attended your workshop. Still going strong with my second brain. Inbox still at zero.  
HEAD OF TRADING, SKY  
”

“  
I have never seen so many employees so enthused about implementing ideas and discovering new concepts proposed in a workshop before  
ORGANIZATIONAL DEVELOPMENT, BP STOCKPORT HOMES  
”

THE BEST WORKSHOP I'VE EVER BEEN TO!  
PHARMA MEDICAL SAFETY DIRECTOR, GSK

Google  
★★★★★  
CUSTOMER REVIEWS

94%  
OF OUR PARTICIPANTS RECOMMEND OUR WORKSHOPS!

“ THINK PRODUCTIVE HAVE HELPED ME LEAVE A LEGACY HERE. AND THEIR TEAM REALLY DO WALK THE TALK, THEY FULLY EMBODY THEIR BRAND. ”  
L&D MANAGER, BOOTS

# OUR WORKSHOPS & KEYNOTES

All sessions deliverable online or face-to-face!

## DID YOU KNOW?

Many of our longer sessions can be condensed to Bitesized Keynotes for larger groups!



PRODUCTIVITY & WELLBEING	IN A NUTSHELL	LENGTH	GROUP SIZE	PRICE
 <b>6 Weeks to Ninja Programme</b>	The 6-Week Programme for Lasting Clarity, Control and Ninja Habits.	2 hours per week for 6 weeks	Min 20	£1,000pp
 <b>How to be a Productivity Ninja® (Full day)</b>	Avoid Distraction, Get Your Best Work Done and Make Space for What Matters.	6 hours	Up to 15	£3,900
 <b>Project Management 101</b>	Be the Project Manager who Wows The Rest.	6 hours	Up to 15	£3,900
 <b>The Way of the Productivity Ninja® (Intro)</b>	Be Inspired, Form Good Habits, Transform the Way You Work.	2 hours	Unlimited	£2,800
 <b>Getting your Inbox to Zero®</b>	Get Email Overload Under Control to Gain Clarity, Focus and Produce your Best Work.	3 hours	Up to 15	£3,200
 <b>Fixing Meetings</b>	Making Meetings Rare, Fun and Productive Again.	3 hours	Up to 20	£3,200
 <b>The Productivity Ninja's Email Survival Guide</b>	Learn to Love Your Inbox Again.	2 hours	Unlimited	£2,800
 <b>The Productivity Ninja's Meetings Survival Guide</b>	Discover the Magic of Fun and Productive Meetings.	2 hours	Unlimited	£2,800

All prices exclude VAT and any Travel (at cost)









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PRODUCTIVITY & WELLBEING	IN A NUTSHELL	LENGTH	GROUP SIZE	PRICE
 <b>The Productivity Ninja's Guide to Hybrid Working</b>	Making Great Work Happen, Wherever We Are.	2 hours	Unlimited	£2,800
 <b>How to be a Study Ninja</b>	Study Smarter, Focus Better and Achieve More!	2 hours	Unlimited	£2,800
 <b>Mental Health Awareness in the Workplace</b>	It's okay to not be okay.	4 hours	Up to 25	£3,300
 <b>Nutrition for Energy</b>	Upgrade Your Plate. Transform Your Day.	2 hours	Unlimited	£2,800
MANAGING PEOPLE	IN A NUTSHELL	LENGTH	GROUP SIZE	
 <b>Leading Hybrid Teams</b>	Manage Outcomes. Give Control. Build Trust.	2 hours	Up to 20	£2,800
 <b>Supercharge Your Team Comms</b>	Powerful team communication and collaboration without overwhelm.	3 hours	Up to 20	£3,200
 <b>Delegate like a Productivity Ninja®</b>	Empower Your Team. Reclaim Your Time.	3 hours	Up to 20	£3,200
 <b>The Manager Role</b>	Understanding your personal style as a manager.	3 hours	Up to 20	£3,200

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MANAGING PEOPLE	IN A NUTSHELL	LENGTH	GROUP SIZE	PRICE
 <b>Influencing &amp; Persuading</b>	Uncovering the psychology to transform your influencing skills.	6 hours	Up to 15	£3,900
 <b>Coaching to Empower</b>	Discover the power of coaching to engage and develop your team.	3 hours	Up to 20	£3,200
 <b>We Need to Talk</b>	Replacing fear with clarity when giving feedback.	3 hours	Up to 20	£3,200
 <b>The 4 Tendencies</b>	Create long-lasting habits & transform your working relationships.	2 hours	Unlimited	£2,800
 <b>Unlocking Emotional Intelligence</b>	Manage emotions. Unleash high performance.	3 hours	Up to 20	£3,200

LEADERSHIP & INSPIRATION	IN A NUTSHELL	LENGTH	GROUP SIZE	PRICE
 <b>Productivity Keynote with Graham Allcott</b>	Entrepreneur, Author, Speaker & Podcaster.	90 minutes	Unlimited	£7,500
 <b>The Productivity Ninja's Guide to Human, not Superhero</b>	Redefining how we do our best human work.	2 hours	Unlimited	£2,800
 <b>Struggle</b>	Unlocking Creativity & Resilience in the Face of Adversity & Uncertainty.	2 hours	Unlimited	£2,800

All prices exclude VAT and any Travel (at cost)

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	LEADERSHIP & INSPIRATION	IN A NUTSHELL	LENGTH	GROUP SIZE	PRICE
	<b>Why we don't work Fridays</b>	Uncovering the secrets of the Four Day Week.	2 hours	Unlimited	£2,800
	<b>One to One Productivity Consultancy</b>	Individual Productivity Ninja® personal training at your desk.	6 hours	Just 1	£3,900
	<b>Expert Facilitation</b>	Moving your high performing team towards a common goal.	However long you need	Unlimited	Up to £3,900
	<b>Love Your Inner Presenter</b>	Learn to enjoy presenting as YOU.	6 hours	Up to 8	£3,900

# LEADERSHIP & MANAGEMENT PROGRAMMES

Bold insights, tools and fresh thinking for every level of your leadership

Imagine a Leadership & Management Programme which grows your people into kind, visionary Leaders who excel with **clarity, confidence and calm**. Who understand the subtle, human elements of managing people and who can unleash the potential of both themselves and their teams.

## Imagine no longer.

Like everything we do at Think Productive, these Programmes are human-centred, real, a little bit unorthodox and of course sustainably productive. They have been thoughtfully designed for the modern Leader, with bold insights, tools and fresh thinking to set Leaders apart for the future of work.

Check out our 3-level series of Leadership & Management programmes and get in touch for a full programme overview!



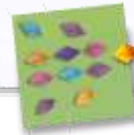
## THE HIGH-PERFORMANCE MANAGER (Level 1)

Inspiring self-awareness & brilliance



## THE INFLUENTIAL LEADER (Level 2)

Listen. Influence. Connect. Empower.



## THE VISIONARY LEADER (Level 3)

Unleash your kind, human leadership on the world



## The Organisational Impact

We believe that whatever your level of leadership experience, the job of leaders is to lead by example and to show that by being self-aware, human-centred and sustainably productive, you can build better organisations for those around you.

We'll show you how your job as a Leader can drive higher levels of psychological safety, kindness, resilience, engagement and performance, and ultimately, lower levels of stress, overwhelm, frustration and staff turnover.

We hope you'll join us so that together we can transform the way people work for the better, right now.



# Let's create culture change together

Clients tell us time and time again that there is a palpable difference between colleagues who have been on our workshops and those who haven't. They are **achieving more and stressing less.**

Now imagine that kind of impact across your whole organization.

Changing company culture can't be done alone, or by one team. **We firmly believe that organizations that learn together, lead change together.** That's why, if you're looking to make a long-lasting, company-wide impact on your organization, our programmes are the solution! Whether you're looking to run a one-off programme for a cohort of new leaders, a cross-country programme for your global teams, or a recurring graduate programme - **we have something to help!**

Here's a look at some of our most popular change-making offerings, but we're always happy to develop a bespoke programme best-suited to your organization's needs. Just get in touch for a proposal!



*When everyone in an organization is using the same emboldening mindset and language, it's a powerful, galvanizing thing!*



Elena Kerrigan, Think Productive MD

## HYBRID WORKING

### TRILOGY

- ▶ **The Productivity Ninja's Guide to Hybrid Working** (foundational Keynote delivered to wider population, including Senior Leaders)
- ▶ **Leading Hybrid Teams** (strategic and practical workshop for Senior Managers & Team leaders)
- ▶ **Supercharge your Team Comms** (for teams or cross-functional teams at various levels to support the creation of a manifesto for the broader business)

## IMPLEMENTATION

### CLINICS

A follow-up clinic with your Productivity Ninja to stay accountable, reflect, and celebrate new habits.

#### Key benefits:

- ▶ **Reinforce the concepts, skills and strategies learned in the workshop.**
- ▶ **Accountability and follow through.**
- ▶ **Peer learning & networking.**
- ▶ **Personalized attention.**
- ▶ **Continuous growth & development.**



**think  
productive**  
REIMAGINING WORK



## GET IN TOUCH

We can help your team or your entire organization  
transform work for the better

Tell us about your team's challenges or organizational  
goals and we'll show you where we can help.

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**Contact your nearest office today!**

[www.thinkproductive.com](http://www.thinkproductive.com)