



PRODUCTIVITY & WELLBEING TRANSFORMATION

with Think Productive

YOUR PEOPLE WILL SHINE. ✨

YOUR ORGANIZATION WILL THRIVE.

THE EPIDEMIC OF BUSY-NESS

YOUR PEOPLE ARE BATTLING CONSTANT DEMANDS

ON THEIR TIME AND ATTENTION.

ENDLESS MEETINGS, EMAILS AND INTERRUPTIONS.

INFORMATION AND WORK OVERLOAD.

ALL SET AGAINST AMBITIOUS BUSINESS TRANSFORMATION

IN A RAPIDLY CHANGING, DIGITAL WORLD.

The World Health Organisation are predicting a global pandemic of “Burn-out” within 10 years. It is now officially recognised as a health condition resulting from chronic workplace stress that has not been successfully managed.

The Harvard Business Review found that “90% of managers waste time on ineffective activities”.

Stressed, busy, overwhelmed people are less productive than focussed, clear-thinking and purposeful people.

Being busy is seen as a badge of honour, but it shouldn't be.

A disconnect between what your organization is trying to achieve and the activity and wellbeing of your people.

THERE IS ANOTHER WAY

We help your people to find more relaxed, powerful and productive ways to work.

We give them the tools and strategies to **work smarter, not harder.**

- ▶ **To create boundaries:**
protecting their time and attention.
- ▶ **To gain clarity and control:**
making expectations and outcomes clearly aligned and impactful.
- ▶ **To make space for what matters:**
the good decision-making, the innovating, the problem-solving and the strategic thinking at every level.

Empowering your people to reclaim the brilliance in what they do.

It's win-win.

It's the Productivity Ninja® way.

OUR IMPACT: **in a NUTSHELL**



Optimistic

Helped me sort my thoughts and anxieties

Hopeful

A lightbulb moment

Feel more organised

Renewed mindset and focus

Calmer

Life-changing

Motivated

Much more satisfying work life

Much more confident about getting back on track

Energised

First time ever I've finished to go on holiday without working late or a minor meltdown

Motivated and inspired to change habits

I've changed how I work and already feel more in control

Light at the end of the tunnel

I am on top of my game and I am loving it

Refreshed

It is empowering to feel free from useless emails

Empowered

I feel lighter

More productive & strategic in my working world

Less overwhelmed



WE ARE THINK PRODUCTIVE

(IN THIS BROCHURE)



OUR WORKSHOPS & CONSULTING

Delivered for your teams by
our **Productivity Ninja®** experts
Practical, Behavioural, Sticky



OUR KEYNOTES

Memorable & inspirational
Productivity Ninja® speakers
Bringing the Wow-Factor
to your Events



OUR ONLINE LEARNING

**The Productivity
Ninja® Academy**
Guiding you on
your Productivity
and Wellbeing Journey



OUR BLOG

Real-world strategies,
written by our real-life
Productivity Ninjas



OUR PODCAST

Beyond Busy
Chatting Productivity,
Work/Life Balance
& Happiness with Graham



OUR SPOKESPEOPLE

In the media
Ask us about our 4 Day
week, the Future of Work,
Work/Life Balance,
Digital Overload...



OUR BOOKS

**Productivity Ninja®
Series**
Founder, Graham Allcott's
Must-Read Best-Sellers

WE WALK OUR TALK

We are a global team of real-life productivity and wellbeing experts (or geeks!) who passionately walk the talk.

Our work is unorthodox, innovative and impactful.

It **spans every industry**: from finance, retail, comms, engineering, health, pharma, education and beyond.

Every organization is unique (and we love getting to know you), but the challenges of the modern workplace are universal.

We see a world where everyone practices ninja-level productivity – and where playful, productive momentum is your default setting, instead of stressed and busy.

We believe in a future of work based on these principles because we know it works – we're living it.

DID YOU KNOW?

OUR HEAD OFFICE HAS WORKED A **4** DAY WEEK SINCE 2011



THINK PRODUCTIVE HAVE HELPED ME LEAVE A LEGACY HERE. AND THEIR TEAM REALLY DO WALK THE TALK, THEY FULLY EMBODY THEIR BRAND.



L&D MANAGER, BOOTS

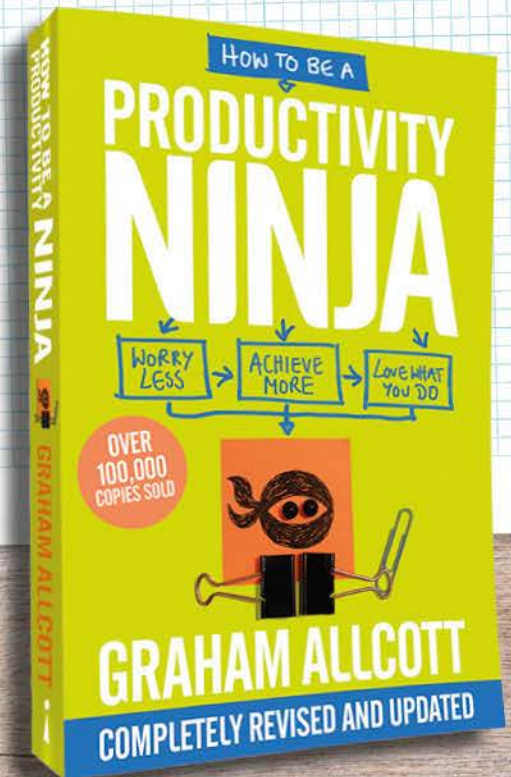
SINCE 2009, WE'VE EMPOWERED OVER

150,000

PEOPLE ACROSS THE WORLD,

TO WORK SMARTER NOT HARDER
WITH OUR UNIQUE BRAND
OF HIGHLY PRACTICAL,
BEHAVIOURAL SOLUTIONS

OUR METHODOLOGY IS
BASED ON OUR BEST-SELLER,
"HOW TO BE A PRODUCTIVITY NINJA".



YOUR BUSY PEOPLE CAN RELAX:

Our workshops aren't time away from work. People will be dealing with their real live stuff, giving them clarity and focus on what matters.

HOW WE DO IT

OUR WORKSHOPS & KEYNOTES ARE UNIQUE...

HIGHLY PRACTICAL:

- FUN, LIVELY, INTERACTIVE AND THOUGHT-PROVOKING
- VISUALLY ENGAGING SLIDES GET STRAIGHT TO THE POINT
- IMMEDIATE IMPACT, WORKING PRACTICALLY ON THE DAY

BEHAVIOURAL:

- WE UNDERSTAND PSYCHOLOGY - NOT JUST TECHNOLOGY - IS IMPORTANT FOR CREATING NEW HABITS
- OUR METHODOLOGY ENCOURAGES SELF-AWARENESS
- GENERATING REAL APPETITE AND EXCITEMENT FOR MINDSET CHANGE

DELIVERED BY REAL-LIFE PRODUCTIVITY NINJAS®:

- INSPIRATIONAL, SUBJECT-MATTER EXPERTS
- PROVIDING HUMAN, TACTICAL, REAL-LIFE APPROACHES
- ACKNOWLEDGING THE REALITIES AND CHALLENGES OF WORKING IN TODAY'S WORLD



PREMIUM ACCESS
TO OUR ONLINE
LEARNING HUB



WE'LL MAKE
IT STICK

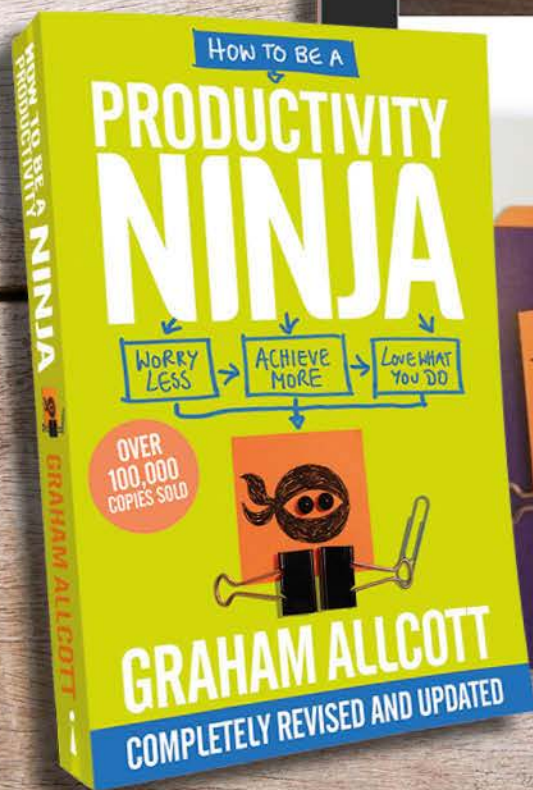
BLENDED LEARNING WORKS

We understand the importance of cementing the new habits and behaviours after our Productivity Ninjas® have left the building.

That's why we design and deliver our workshops as blended learning experiences to make the new habits stick.

EVERY PARTICIPANT GETS:

- ✓ Graham Allcott's bestselling book, "How to be a Productivity Ninja"
- ✓ Beautiful action-oriented materials – itching to be used!
- ✓ Premium access to our Productivity Ninja® Academy (online learning hub) to inspire your people to go deeper at their own pace, on their own devices.



GRAHAM ALLCOTT'S
BEST-SELLING BOOK



BEAUTIFUL
ACTION-ORIENTED
MATERIALS

OUR CLIENTS GET IT

HERE ARE JUST A FEW OF THE
HUNDREDS OF LOYAL, FORWARD-THINKING
ORGANIZATIONS WE WORK WITH...

THESE PROGRESSIVE ORGANIZATIONS
KEEP COMING BACK FOR MORE,
BECAUSE THEY'VE SEEN THE DIFFERENCE
OUR WORK MAKES



OUR WORKSHOPS & KEYNOTES: MAKING SPACE FOR WHAT MATTERS



THE WAY OF THE PRODUCTIVITY NINJA®

BE INSPIRED, FORM GOOD HABITS, TRANSFORM THE WAY YOU WORK

Format: 90 min Bitesized Seminar/Keynote

Participants: Unlimited

Fun, practical and inspirational approach to the topic of “time management”.

A powerful conversation starter, generating self-awareness of strengths and opportunities to make the time and space for quality thinking. We'll inspire your people to make small changes in habits, for significant gains in time, focus and wellbeing.



HOW TO BE A PRODUCTIVITY NINJA®

AVOID DISTRACTION, GET YOUR BEST WORK DONE, MAKE SPACE FOR WHAT MATTERS.

Format: 6 hour, full day workshop

Participants: Up to 15

Equip your people with a productivity system and strategies to avoid information overwhelm and get more clarity and control over their workloads.

Your team will leave this practical workshop empowered to use action-based thinking, helping them to be more prepared, less stressed and more focussed on the impact of the work.



FIXING MEETINGS

MAKING MEETINGS RARE, FUN AND PRODUCTIVE AGAIN

Format: 3 hour, half day workshop

Participants: Up to 20

It's time to break the relentless cycle of back-to-back unproductive meetings! We'll empower every participant to positively disrupt bad or outdated meetings habits, no matter what their role.

Your team will leave with a set of practical tools to help them have productive, action-focussed meetings and to positively challenge your organization's meeting addictions.



1:1 PRODUCTIVITY CONSULTANCY FOR BUSINESS LEADERS

IMMEDIATE RESULTS FOR THE TEAMS YOU MANAGE AND YOUR OWN WORK-LIFE

Format: 6 hour, full day consultancy

Participants: Just 1 (or 2, e.g. Boss & PA)

Making time for quality thinking is vital for leaders. Spend a day with one of our Productivity Ninja experts and we'll help put you back in the driving seat. Regain control, clarity and space for the big-picture strategic thinking. You'll be role modelling zen-like calm and a healthier work-life balance too. Critical skills for Leaders in the modern workplace.

AS YOU KNOW BY NOW, OUR SESSIONS ARE HIGHLY PRACTICAL.
WE FACTOR IN ACTION-PLANNING AND IMPLEMENTATION TIME
SO WE CAN START TO BUILD NEW HABITS ON THE DAY.



GETTING YOUR INBOX TO ZERO

GET EMAIL OVERLOAD UNDER CONTROL TO GAIN CLARITY, FOCUS AND PRODUCE YOUR BEST WORK

Format: 3 hour, half day workshop
Participants: Up to 15

Life changing workshop (yes, really!) where your team will get their inboxes to zero right there on the day and learn how to keep them that way. Get ready to lift the fog, improve attention, reduce stress and joyously gain clarity on where to focus. Your team will make better decisions and be motivated to make space for the work that really matters.



EMAIL ETIQUETTE

GET EMAIL OVERLOAD UNDER CONTROL TO GAIN CLARITY, FOCUS AND PRODUCE YOUR BEST WORK

Format: 3 hour, half day workshop
Participants: Up to 20

Bad emails are a massive drain on productivity. We'll reveal our Productivity Ninja® approach to better email and create a safe space for your team to think about how their email habits affect others. Together we'll commit to practical steps to improve the email culture around your people. Think of the multiplier effect of this time reclaimed across your organisation!

VISIT OUR WEBSITE FOR
FULL DETAILS ON ALL
OUR SESSIONS.

WARNING:
YOU'LL WANT THEM ALL!



thinkproductive.com

OUR IMPACT:

A PRODUCTIVITY & WELLBEING TRANSFORMATION

Our work is a catalyst for Productivity & Wellbeing Transformation.

Years of qualitative feedback and hundreds of returning clients tell us how they feel less stressed, more in control of their work and more empowered to create value and think strategically.

If you're a people-first organization, you'll be pleased to hear our clients have a stronger sense of wellbeing and a healthier, more sustainable approach to work-life balance too.

Put simply, we can make your people happier and more productive.

This is good news for your people, and your organization's bottom line.

94%

OF OUR PARTICIPANTS
RECOMMEND OUR WORKSHOPS!



Since I attended, my work feels more driven and results oriented... it changes your perspective from the petty fights to the bigger picture, which is much more exciting to be part of.



PROJECT COORDINATOR, BHFA



THE HIGHLIGHT FOR ME WAS THE FOCUS ON BEING MORE PRODUCTIVE IN A WAY THAT AIDS YOUR WELLBEING, NOT JUST 'HERE'S HOW TO DO MORE STUFF'. IT HAS BEEN THOUGHT-PROVOKING IN TERMS OF THE POTENTIAL TO HELP ME AND MY TEAM IDENTIFY PRACTICAL BOTTLENECKS, PERSONAL PREFERENCES AND DEVELOPMENT AREAS.



Customer Ops Manager, Environment Agency



I attended your Productivity Ninja course a few weeks ago and I have to tell you it has positively changed both my work life and my personal life. I have implemented so much of what I learned.

I am utterly amazed at how much more productive I have become and how all of these changes together have had such a significant effect.

I don't think I realised how much I was struggling - a classic case of not seeing the wood for the trees!! I would go home, having not stopped at all and not know what I had done.

Not so now, I can truly say I am on top of my game and I am loving it. I am working on self-care now, as that was often what went to the bottom of the pile.

Thank you so much.



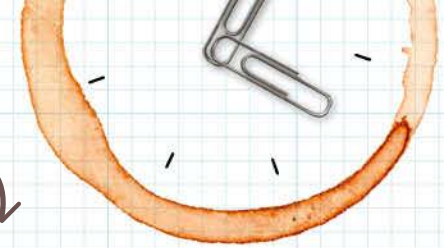
PHARMACY SUPPORT MANAGER,
WALGREENS BOOTS ALLIANCE

OUR IMPACT: THE PRODUCTIVITY GAINS

Based on an average salary of £36,611, and the implementation of what we teach, we calculate these savings:

EVEN WITH A TEAM OF 15 CYNICS, AND A CONSERVATIVE ESTIMATE OF 30 MINUTES SAVED PER DAY, THAT'S A SAVING OF **£34,080/YEAR!**

WE CAN HELP YOUR PEOPLE ...



RECLAIM
150

minutes a day from
DISTRACTION

THAT'S

1065
DAYS A YEAR

FOR A TEAM OF 15,
TRANSFERRED TO HIGH
VALUE WORK

SAVINGS FROM A TYPICAL
WORKSHOP (15 PARTICIPANTS):

£170,400/YEAR



RECLAIM
60

minutes a week from
unproductive **MEETINGS**

THAT'S

118
DAYS A YEAR

FOR A TEAM OF 20,
TRANSFERRED TO HIGH
VALUE WORK

SAVINGS FROM A TYPICAL
WORKSHOP (20 PARTICIPANTS):

£18,800/YEAR

PLUS MULTIPLY THESE SAVINGS
ACROSS ALL THEIR MEETINGS
WITH OTHER TEAMS!

RECLAIM
90

minutes a day by getting
EMAILS under control

THAT'S

630
DAYS A YEAR

FOR A TEAM OF 15,
TRANSFERRED TO HIGH
VALUE WORK

SAVINGS FROM A TYPICAL
WORKSHOP (15 PARTICIPANTS):

£100,800/YEAR



CALCS BASED ON: AVERAGE WORKING DAYS/YEAR: 261 • AVERAGE UK HOLIDAYS: 33.5 DAYS (4.7 WEEKS) • AVERAGE UK WORKED DAYS/YEAR: 227.5
AVERAGE WORKED WEEKS/YEAR: 52 - 4.7 = 47 • AVERAGE UK WORKING WEEK: 5 X 8 HOUR DAYS • AVERAGE UK DAYRATE: £160



OUR IMPACT: THE BIGGER PICTURE



By making space for what matters, your people will shine
and your organization will thrive



THE PEOPLE CASE

RECLAIMED BRILLIANCE FROM IMPROVED:

- Clarity & control
- Focus
- Ability to deflect distraction
- Space for deep work
- Openness to opportunity & innovation
- Agile mindset
- Empowered to think strategically
- Management skills

WELLBEING BOOST FROM:

- Less stress & overwhelm
- Team culture of trust, strengths & problem-solving
- More sustainable work/life balance
- Improved motivation, energy & optimism
- Growth in confidence & sense of purpose



THE BUSINESS CASE

REDUCED STAFF TURNOVER & RECRUITMENT COSTS FROM:

- ✓ Improved employee engagement
- ✓ Better employee retention
- ✓ More likely to recommend workplace

PRODUCTIVITY GAINS (SAVINGS) FROM:

- ✓ Less reactivity & distraction
- ✓ Increased agility
- ✓ Less staff turnover disruption
- ✓ Less work-related stress & sick leave

VALUE CREATION & GROWTH FROM:

- ✓ All of the above!
- ✓ Increased innovation & impact-thinking
- ✓ Alignment to strategic vision
- ✓ Better decision-making
- ✓ Higher customer satisfaction

ENGAGING YOUR PEOPLE

Our work helps the employee reclaim the brilliance in what they do and the organization build a more productive, happy, motivated and strategically-aligned workforce.

And of course we all know the costs of disengaged employees and high turnover.

**It's time to
make space for
what matters**



OUR IMPACT: DON'T JUST TAKE OUR WORD FOR IT



My whole team loved it. Been thinking about nothing else for the last 48 hours! Amazing.

GLOBAL HEAD OF MARKETING, HSBC



A liberating and productive workshop! A must have for any workforce.

MARKETING DIRECTOR, NBC UNIVERSAL



An eye-opener and a great framework for managing the pressures of life.

SENIOR IT L&T CONSULTANT, UNIVERSITY OF BRISTOL



It was well thought out, practical and the best use of my time I have had in a training session in years.

SENIOR MANAGER, EBAY



It was 5 years ago when I attended your workshop. Still going strong with my second brain. Inbox still at zero.

HEAD OF TRADING, SKY



I have never seen so many employees so enthused about implementing ideas and discovering new concepts proposed in a workshop before.

ORGANISATIONAL DEVELOPMENT BP STOCKPORT HOMES



THE BEST WORKSHOP I'VE EVER BEEN TO!

PHARMA MEDICAL SAFETY DIRECTOR, GSK

98%

OF OUR PARTICIPANTS WALKED AWAY FROM OUR PRODUCTIVITY NINJA KEYNOTE WITH AT LEAST ONE ACTION THAT WILL TRANSFORM THE WAY THEY WORK

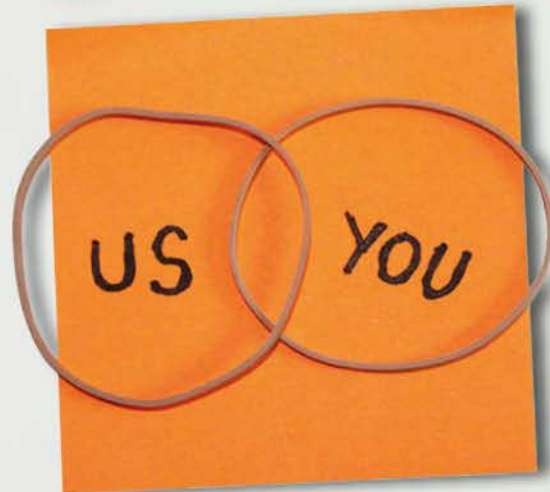
99%

OF OUR PARTICIPANTS SAY OUR WORKSHOPS WILL HAVE A POSITIVE IMPACT ON THEIR PRODUCTIVITY

Google



CUSTOMER REVIEWS



GET IN TOUCH

We can help your team or your entire organization
make space for what matters.

Tell us about your team's challenges or organizational
goals and we'll show you where we can help.

Contact your nearest office today!

www.thinkproductive.com