



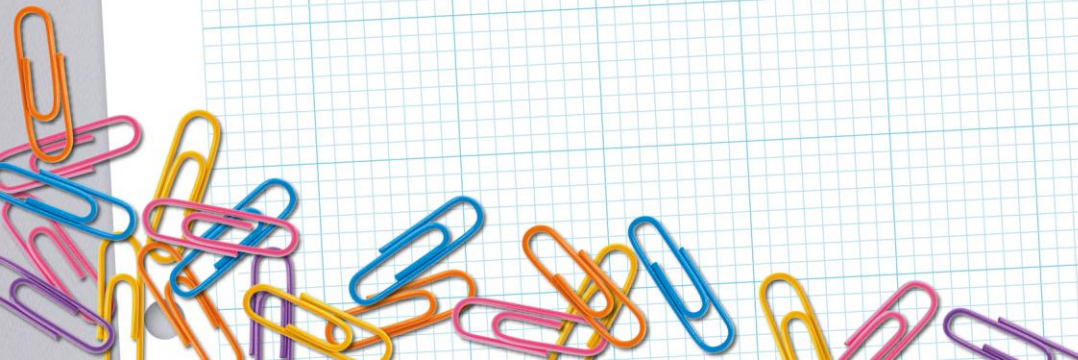
# REIMAGINING WORK

with Think Productive



YOUR PEOPLE WILL SHINE.

YOUR ORGANIZATION WILL THRIVE.







# IMPROVE EMPLOYEE ENGAGEMENT

Employee engagement consistently impacts company performance, no matter the industry, location or size of company.

The numbers speak for themselves.

Investing in a great workplace, where your people are doing their best work, fully engaged and feeling like they are contributing to the success of the company, will drive better results for your organization's productivity and its bottom line.

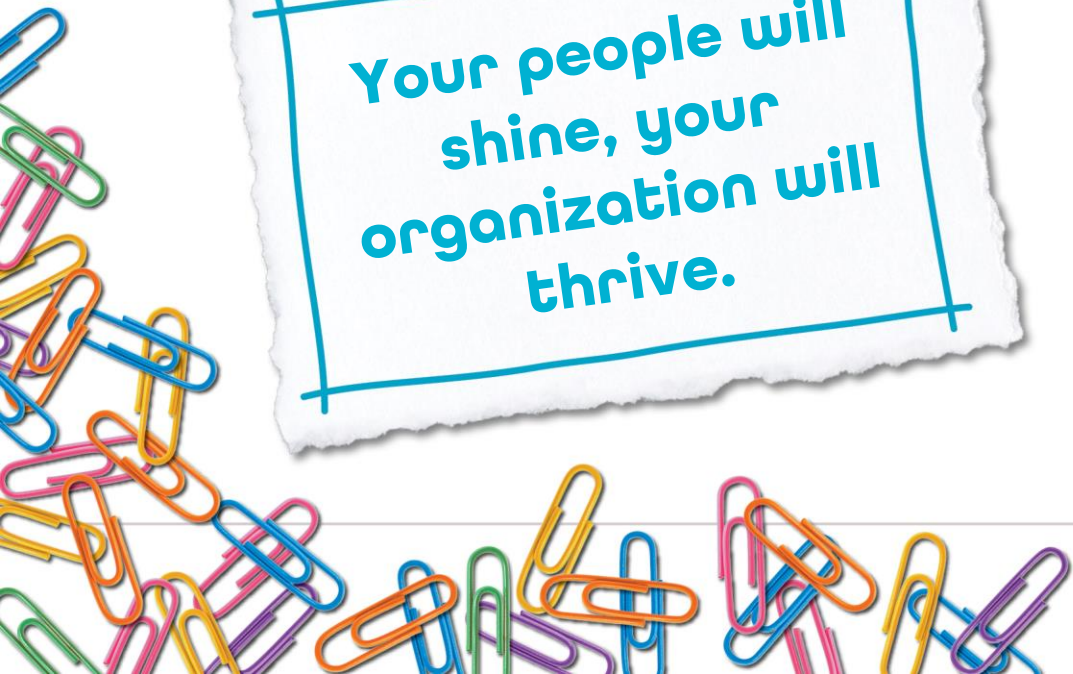
We get that pressure on budgets and the stress of just keeping up with the day-to-day chaos, can make it easy to put learning and culture-building on the side-lines.

But no one should put professional growth, workplace wellbeing or culture in the corner.

Investing in your people shows them you see a bright future together. Making space for the learning is win-win.



**Your people will shine, your organization will thrive.**



\*Gallup's 2020 Q12 Meta-Analysis of 2.7 million employees showed that companies with highly engaged employees experience:



**10%**

INCREASE IN CUSTOMER LOYALTY / ENGAGEMENT



**23%**

INCREASE IN PROFITABILITY



**18%**

INCREASE IN PRODUCTIVITY



**43%**

REDUCTION IN STAFF TURNOVER

# YOU'RE IN SAFE HANDS

## WHY TRUST THINK PRODUCTIVE WITH THIS IMPORTANT WORK?

- ▶ **WE HAVE A LONG, ESTABLISHED TRACK RECORD OF DELIVERY.** We've been transforming work since 2009 and we're on a mission to become a global learning & personal development icon by 2050.
- ▶ **WE'RE THE HOME OF THE PRODUCTIVITY NINJA®.** Founded by Graham Allcott, best-selling author. Our team of experts have written books on everything from productivity and meetings, to nutrition and struggle and kindness in leadership.
- ▶ **GLOBAL.** We understand work and cultures around the world because we have experts globally on the ground, upskilling your people and diverse multi-lingual teams, wherever they happen to be based.
- ▶ **INNOVATIVE.** We've had a 4 day week since 2011. We lead with trust & kindness. We remind our people that they're "human, not superhero". When you work with us, you'll be rubbing shoulders with the future of work!
- ▶ **TRUSTED.** Our client list is a who's who of amazing companies, and we can help you be more like them.

# WE STAND FOR INCLUSIVITY

## OUR WORKSHOPS FOLLOW THE PRINCIPLES OF UNIVERSAL LEARNING. THIS MEANS:

- ✓ Giving all participants an equal opportunity to succeed.
- ✓ Offering flexibility in the way participants access material and show what they know.
- ✓ Seeking different ways to keep learners motivated and engaged.

### CREATING A SAFE LEARNING ENVIRONMENT

We understand that everyone learns differently, therefore:

- ▶ We don't assume we know participants' situations or context. We approach every interaction with natural curiosity and an open mind.
- ▶ We will never expect participants to contribute in a way that makes them feel uncomfortable. We welcome volunteers who would like to contribute to the discussion, but never insist.
- ▶ We prioritize the psychological safety of our participants, holding neutral, non-judgmental positions and language so they feel it's a safe place to learn, question and grow.

### CREATING AN ACCESSIBLE AND ENGAGING LEARNING EXPERIENCE

#### IN-PERSON WORKSHOPS

- ▶ Many of our workshops include printed resources. If participants would like to view them in advance or need them to be printed in larger font/different paper, we can organize these modifications.

#### ONLINE WORKSHOPS (LIVE WEBINARS)

- ▶ Participants have the freedom & option to enable closed captions when we deliver on Zoom.
- ▶ All digital pdf workbooks we provide are fillable online, as well as easily printable from a home printer if preferred.

### BE OUR GUEST

We want all our participants to feel comfortable and we're committed to making the learning experience accessible and successful for everyone. If you have any additional support needs, we're always happy to explore accommodating these with you or the Workshop Booker.

### HOW TO GET THE MOST FROM YOUR THINK PRODUCTIVE WORKSHOP

We have put together a step-by-step guide to support participants and bookers through their journey with TP.

How to get the most out of your Think Productive workshop

CLICK ME →



# WHY YOUR PEOPLE WILL PAY ATTENTION

## OUR WORKSHOPS ARE:

### HIGHLY PRACTICAL:

- Fun, lively, interactive & thought-provoking
- Immediate impact, working practically on the day
- Blended learning approach to make the new habits stick

### BEHAVIOURAL:

- We understand psychology – not just technology – is critical for creating new sticky habits
- Our methodology encourages self-awareness
- Generating real appetite & excitement for mindset change

### LED BY EXPERTS:

- Inspirational & memorable subject-matter experts
- Providing human, tactical, real-life approaches
- Acknowledging the realities & challenges of working in today's world

**WE BRING THE WOW  
FACTOR TO YOUR  
EVENTS & LEARNING  
PROGRAMMES!**



**SINCE 2009, WE'VE HELPED  
OVER**

**350,000**

**PEOPLE ACROSS THE WORLD,  
IN MULTIPLE LANGUAGES  
(SPANNING EVERY INDUSTRY  
IMAGINABLE), TO DO THEIR  
BEST WORK.**

# OUR CLIENTS GET IT

HERE ARE JUST A FEW OF THE HUNDREDS OF LOYAL, FORWARD-THINKING ORGANIZATIONS WE WORK WITH...

THESE PROGRESSIVE ORGANIZATIONS  
KEEP COMING BACK FOR MORE  
BECAUSE THEY'VE SEEN THE DIFFERENCE  
OUR WORK MAKES



# OUR IMPACT: **IN A NUTSHELL**



**Optimistic**

Helped me sort my thoughts and anxieties

**Hopeful**

A lightbulb moment

Feel more organized

Renewed mindset and focus

**Calmer**

**Life-changing**

**Motivated**

Much more satisfying work life

Much more confident about getting back on track

**Energized**

First time ever I've finished to go on holiday without working late or a minor meltdown

Motivated and inspired to change habits

I've changed how I work and already feel more in control

Light at the end of the tunnel

I am on top of my game and I am loving it

**Refreshed**

It is empowering to feel free from useless emails

**Empowered**

**I feel lighter**

More productive & strategic in my working world

Less overwhelmed





# OUR IMPACT: THE BIGGER PICTURE



By making space for what matters, your people will shine  
And your organization will thrive



## THE PEOPLE CASE

### RECLAIMED BRILLIANCE FROM IMPROVED:

- Clarity & control
- Focus
- Ability to deflect distraction
- Space for deep work
- Openness to opportunity & innovation
- Empowered to think strategically
- Management skills

### WELLBEING BOOST FROM:

- Less stress & overwhelm
- Team culture of trust, strengths & problem-solving
- More sustainable work/life balance
- Improved motivation, energy & optimism
- Growth in confidence & sense of purpose



## THE BUSINESS CASE

### REDUCED TURNOVER & RECRUITMENT COSTS FROM:

- ✓ Improved employee engagement
- ✓ Better employee retention
- ✓ More likely to recommend workplace

### PRODUCTIVITY GAINS (SAVINGS) FROM:

- ✓ Less reactivity & distraction
- ✓ Less staff turnover disruption
- ✓ Less work-related stress & sick leave

### VALUE CREATION & GROWTH FROM:

- ✓ Creativity and high-performing teams
- ✓ Increased innovation & impact-thinking
- ✓ Alignment to strategic vision
- ✓ Better decision-making
- ✓ Higher customer satisfaction

# OUR IMPACT: DON'T JUST TAKE OUR WORD FOR IT



My whole team loved it. Been thinking about nothing else for the last 48 hours!

Amazing.

GLOBAL HEAD OF MARKETING, HSBC



A liberating and productive workshop! A must-have for any workforce.

MARKETING DIRECTOR, NBC UNIVERSAL



An eye-opener and a great framework for managing the pressures of life.

SENIOR IT L&T CONSULTANT, UNIVERSITY OF BRISTOL



It was well-thought-out, practical and the best use of my time I have had in a training session in years.

SENIOR MANAGER, EBAY



It was 5 years ago when I attended your workshop. Still going strong with my second brain. Inbox still at zero.

HEAD OF TRADING, SKY



I have never seen so many employees so enthused about implementing ideas and discovering new concepts proposed in a workshop before

ORGANIZATIONAL DEVELOPMENT BP STOCKPORT HOMES



Google



CUSTOMER REVIEWS

94%

OF OUR PARTICIPANTS RECOMMEND OUR WORKSHOPS!



THINK PRODUCTIVE HAVE HELPED ME LEAVE A LEGACY HERE. AND THEIR TEAM REALLY DO WALK THE TALK, THEY FULLY EMBODY THEIR BRAND.



L&D MANAGER, BOOTS









# OUR WORKSHOPS & KEYNOTES

All sessions deliverable online or face-to-face!

## DID YOU KNOW?

Many of our longer sessions can be condensed to Bitesized Keynotes for larger groups!



	PRODUCTIVITY, WELLBEING & CORE SKILLS	IN A NUTSHELL	LENGTH	GROUP SIZE
	<b>How to be a Productivity Ninja® (Full day)</b>	Avoid Distraction, Get Your Best Work Done and Make Space for What Matters.	6 hours	Up to 15
	<b>The Way of the Productivity Ninja® (Intro)</b>	Be Inspired, Form Good Habits, Transform the Way You Work.	2 hours	Unlimited
	<b>Getting your Inbox to Zero®</b>	Get Email Overload Under Control to Gain Clarity, Focus and Produce your Best Work.	3 hours	Up to 15
	<b>Fixing Meetings</b>	Making Meetings Rare, Fun and Productive Again.	3 hours	Up to 20
	<b>The Productivity Ninja's Email Survival Guide</b>	Learn to Love Your Inbox Again.	2 hours	Unlimited
	<b>The Productivity Ninja's Meetings Survival Guide</b>	Discover the Magic of Fun and Productive Meetings.	2 hours	Unlimited
	<b>The Productivity Ninja's Guide to Hybrid Working</b>	Making Great Work Happen, Wherever We Are.	2 hours	Unlimited
	<b>The Productivity Ninja's Guide to Human, not Superhero</b>	Redefining how we do our best human work.	2 hours	Unlimited

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	PRODUCTIVITY & WELLBEING	IN A NUTSHELL	LENGTH	GROUP SIZE
	<b>Project Management 101</b>	Be the Project Manager who Wows The Rest.	6 hours	Up to 15
	<b>Love Your Inner Presenter</b>	Learn to enjoy presenting as YOU.	6 hours	Up to 8
	<b>Supercharge Your Team Comms</b>	Powerful team communication and collaboration without overwhelm.	3 hours	Up to 20
	<b>Microsoft for Productivity Ninjas</b>	Unlock the potential of Microsoft and transform the way you work.	6 hours	Up to 15
	<b>The 4 Tendencies</b>	Create long-lasting habits & transform your working relationships.	2 hours	Unlimited
	<b>6 Weeks to Ninja Programme</b>	The 6-Week Programme for Lasting Clarity, Control and Ninja Habits.	2 hours per week for 6 weeks	Min 20
	<b>How to be a Study Ninja</b>	Study Smarter, Focus Better and Achieve More!	2 hours	Unlimited

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## DID YOU KNOW?

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	MANAGEMENT SKILLS	IN A NUTSHELL	LENGTH	GROUP SIZE
	<b>We Need to Talk</b>	Replacing fear with clarity when giving feedback.	3 hours	Up to 20
	<b>Delegate like a Productivity Ninja®</b>	Empower Your Team. Reclaim Your Time.	3 hours	Up to 20
	<b>Influencing &amp; Persuading</b>	Uncovering the psychology to transform your influencing skills.	6 hours	Up to 15
	<b>Unlocking Emotional Intelligence</b>	Manage emotions. Unleash high performance.	3 hours	Up to 20
	<b>Coaching to Empower</b>	Discover the power of coaching to engage and develop your team.	3 hours	Up to 20
	<b>Leading Hybrid Teams</b>	Manage Outcomes. Give Control. Build Trust.	2 hours	Up to 20
	<b>The Manager Role</b>	Understanding your personal style as a manager.	3 hours	Up to 20

# OUR WORKSHOPS & KEYNOTES

All sessions deliverable online or face-to-face!

## DID YOU KNOW?

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	INSPIRING KEYNOTES	IN A NUTSHELL	LENGTH	GROUP SIZE
	<b>Kind: Inspirational Keynote with Graham Allcott</b>	The 8 Principles of Kindful Leadership.	90 minutes	Unlimited
	<b>Productivity Keynote with Graham Allcott</b>	Entrepreneur, Author, Speaker & Podcaster.	90 minutes	Unlimited
	<b>Struggle</b>	Unlocking Creativity & Resilience in the Face of Adversity & Uncertainty.	2 hours	Unlimited
	<b>Why we don't work Fridays</b>	Uncovering the secrets of the Four Day Week.	2 hours	Unlimited
	<b>Nutrition for Energy</b>	Upgrade Your Plate. Transform Your Day.	2 hours	Unlimited

# LEADERSHIP & MANAGEMENT PROGRAMMES

Bold insights, tools and fresh thinking for every level of your leadership

Imagine a Leadership & Management Programme which grows your people into kind, visionary Leaders who excel with **clarity, confidence and calm**. Who understand the subtle, human elements of managing people and who can unleash the potential of both themselves and their teams.

## Imagine no longer.

Like everything we do at Think Productive, these Programmes are human-centred, real, a little bit unorthodox and of course sustainably productive. They have been thoughtfully designed for the modern Leader, with bold insights, tools and fresh thinking to set Leaders apart for the future of work.

Check out our 3-level series of Leadership & Management programmes and get in touch for a full programme overview!



## THE HIGH-PERFORMANCE MANAGER (Level 1)

Inspiring self-awareness & brilliance



## THE INFLUENTIAL LEADER (Level 2)

Listen. Influence. Connect. Empower.



## THE VISIONARY LEADER (Level 3)

Unleash your kind, human leadership on the world



## The Organisational Impact

We believe that whatever your level of leadership experience, the job of leaders is to lead by example and to show that by being self-aware, human-centred and sustainably productive, you can build better organisations for those around you.

We'll show you how your job as a Leader can drive higher levels of psychological safety, kindness, resilience, engagement and performance, and ultimately, lower levels of stress, overwhelm, frustration and staff turnover.

We hope you'll join us so that together we can transform the way people work for the better, right now.



# Let's create culture change together

Clients tell us time and time again that there is a palpable difference between colleagues who have been on our workshops and those who haven't. They are **achieving more and stressing less.**

Now imagine that kind of impact across your whole organization.

Changing company culture can't be done alone, or by one team. **We firmly believe that organizations that learn together, lead change together.** That's why, if you're looking to make a long-lasting, company-wide impact on your organization, our programmes are the solution! Whether you're looking to run a one-off programme for a cohort of new leaders, a cross-country programme for your global teams, or a recurring graduate programme - **we have something to help!**

Here's a look at some of our most popular change-making offerings, but we're always happy to develop a bespoke programme best-suited to your organization's needs. Just get in touch for a proposal!



*When everyone in an organization is using the same emboldening mindset and language, it's a powerful, galvanizing thing!*



Elena Kerrigan, Think Productive MD

## HYBRID WORKING

### TRILOGY

- ▶ **The Productivity Ninja's Guide to Hybrid Working** (foundational Keynote delivered to wider population, including Senior Leaders)
- ▶ **Leading Hybrid Teams** (strategic and practical workshop for Senior Managers & Team leaders)
- ▶ **Supercharge your Team Comms** (for teams or cross-functional teams at various levels to support the creation of a manifesto for the broader business)

## IMPLEMENTATION

### CLINICS

A follow-up clinic with your Productivity Ninja to stay accountable, reflect, and celebrate new habits.

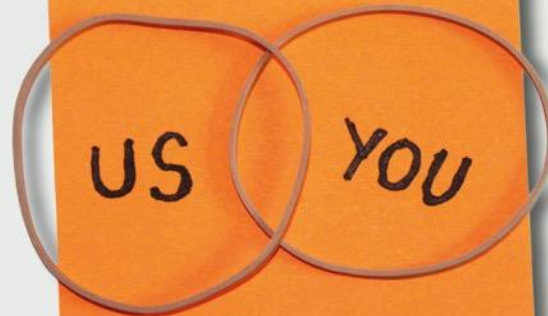
#### Key benefits:

- ▶ **Reinforce the concepts, skills and strategies learned in the workshop.**
- ▶ **Accountability and follow through.**
- ▶ **Peer learning & networking.**
- ▶ **Personalized attention.**
- ▶ **Continuous growth & development.**





**think  
productive**  
REIMAGINING WORK



US YOU

## GET IN TOUCH

We can help your team or your entire organization  
transform work for the better

Tell us about your team's challenges or organizational  
goals and we'll show you where we can help.

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**Contact your nearest office today!**

[www.thinkproductive.com](http://www.thinkproductive.com)